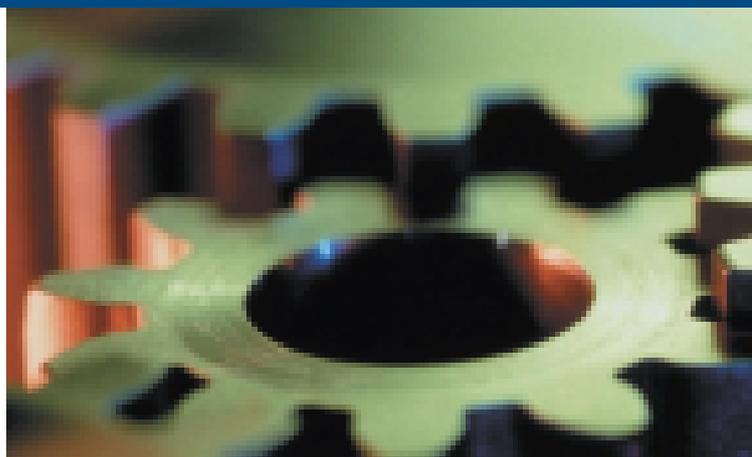




Exhibition and Events

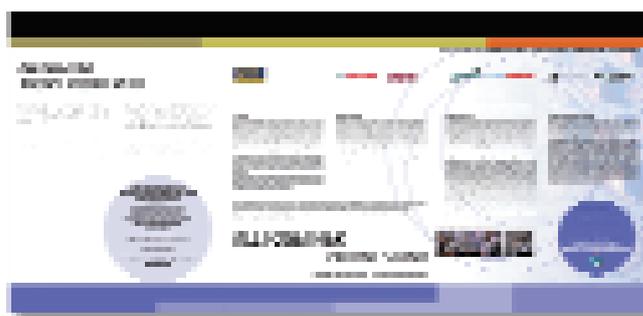


Computers in Manufacturing Exhibition – Campaign

Sun Microsystems through its Master Reseller, Tplc, commissioned Anderson Baillie's Projects to co-ordinate and manage their joint partner campaign at the Computers in Manufacturing exhibition (CIM).

Using the proven Projects formula, the project team ensured that all Sun's partners were kept informed throughout the campaign programme. Central to the project management methodology is delivering both client and partner satisfaction which is measured at the end of the process.

Achieving high levels of customer satisfaction for Sun's partners at CIM was fulfilled via the positive feedback received by all client contacts. Once again Anderson Baillie's work was recognised and nominated for the Best Integrated Campaign and Best Stand at the organisers awards ceremony.



Event Management

Anderson Baillie Projects delivered a multi-partnered exhibition campaign.

For a full overview of our event capability visit www.andersonbaillie.com/events